



OFRF Corporate Partnership Opportunities

The Organic Farming Research Foundation seeks partners from the corporate community to help us advance our organic agriculture research, policy and information programs. Your annual support allows OFRF to contribute to the continued growth and positive perception of the organic products industry. In return we offer public and peer recognition opportunities and association with OFRF's name and accomplishments. Thank you for considering a major investment in OFRF's work.

General philanthropic contributions to OFRF will be recognized as outlined in the boldfaced items listed below. Event underwriting contributions will receive additional benefits as noted.

Special partnership proposals are welcome. Past examples include focused grantmaking partnerships, underwriting for OFRF publications, and direct mail and email gift matching campaigns. Please contact Don Burgett at (831) 426-6606 or <don@ofrf.org> to discuss special ideas, opportunities and recognition.

Donor

\$1,500

- ✧ **Name and direct link on our OFRF Partners web page**
- ✧ Name recognition in all event PR (invitation, web, email, press release, program)
- ✧ Acknowledgment from OFRF leaders in the event presentation
- ✧ 1 complimentary event reservation

Supporter

\$3,000

- ✧ **Name, logo and direct link on our OFRF Partners web page**
- ✧ **Name recognition in OFRF "Thank You" ad in the *Natural Foods Merchandiser***
- ✧ Logo recognition in all event PR (invitation, web, email, press release, program)
- ✧ Acknowledgment from OFRF leaders in the event presentation
- ✧ 2 complimentary event reservations

Sponsor

\$6,000

All Supporter benefits plus:

- ✧ **Logo recognition in OFRF "Thank You" ad in the *Natural Foods Merchandiser***
- ✧ A total of 5 complimentary event reservations (4 for Fall Benefit)

Patron

\$12,000

All Sponsor benefits plus:

- ✧ **Premium presentation in all recognition opportunities**
- ✧ A total of 10 complimentary event reservations (8 for Fall Benefit)

Major Underwriter

\$30,000 or more

All Patron benefits plus:

- ✧ **Check presentation opportunity**
- ✧ **Special OFRF press release acknowledging gift**
- ✧ **Additional special arrangements by agreement**
- ✧ A total of 20 complimentary event reservations (12 for Fall Benefit)



2010 OFRF Events

The Organic Farming Research Foundation has a 17-year history of successful events, some of which have become traditions in the organic community. Behind the scenes, long-term partnerships with chefs and venue staff ensure consistent excellence and growth. We invite you to become part of an OFRF event tradition in 2010.

“Meet & Greet” Organic Benefit Luncheon **Natural Products Expo West ~ Anaheim, CA** **Thursday, March 11, 2010 ~ 11:30am to 1:30pm**

The “Meet & Greet” luncheon began in 1998 as a gathering of the organic community at Expo West before the main trade show. With the partnership of New Hope Natural Media, the luncheon has grown steadily, moving from a nearby hotel into the main Convention Center hall. Over 300 industry leaders, retailers, trade media, and organic advocates now attend annually. Long-time OFRF friends Donna Prizgintas, Jesse Cool and Akasha Richmond will prepare a sumptuous, all-organic buffet – the best meal you’ll have at Expo. Donna was a personal chef for top Hollywood figures for over 20 years and has been the coordinating chef for this event since 1998. She loves this event, and it shows in the meals she presents. The luncheon now raises over \$70,000 each year to support OFRF’s programs. \$75 per person. *Luncheon underwriters receive logo recognition on meter boards at this event in addition to the usual benefits.*

Lead Sponsor: **Horizon Organic Dairy**

Fall Organic Harvest Benefit Reception & Dinner **One Market Restaurant ~ San Francisco, CA** **Tuesday, October 19, 2010 ~ 5:00 to 9:30 pm**

OFRF’s longest-running event, the Fall Benefit is a very special tradition for the Northern California organic community. Whole Foods Market Co-president Walter Robb and coordinating chef John Mitchell have helped OFRF grow this event from a small patio luncheon in 1993 to a 150-person dinner raising over \$75,000 annually for OFRF’s programs. This event showcases the highest quality organic fine dining, with a team of top culinary artists from the region creating a delicious five-course menu. Since 2002, OFRF has also honored a local organic pioneer for his or her contribution to the development of organic agriculture in the region. This is truly a grand celebration of the fall harvest, with local farms and vineyards providing the ingredients for the feast. \$300 per person, with early registration and group discounts.

Lead Sponsor: **Whole Foods Market**
