



OFRF Corporate Partnership Opportunities

The Organic Farming Research Foundation seeks partners from the corporate community to help us advance our organic agriculture research, policy and information programs. Your annual support allows OFRF to contribute to the continued growth and positive perception of the organic products industry. In return we offer public and peer recognition opportunities and association with OFRF's name and accomplishments. Thank you for considering a major investment in OFRF's work.

General philanthropic contributions to OFRF will be recognized as outlined in the boldfaced items listed below. Event underwriting contributions will receive additional benefits as noted.

Special partnership proposals are welcome. Past examples include focused grantmaking partnerships, underwriting for OFRF publications, and direct mail and email gift matching campaigns. Please contact Don Burgett at (831) 426-6606 or <don@ofrf.org> to discuss special ideas, opportunities and recognition.

Donor

\$1,500

- ✧ **Name and direct link on our OFRF Partners web page**
- ✧ Name recognition in all event PR (invitation, web, email, press release, program)
- ✧ Acknowledgment from OFRF leaders in the event presentation
- ✧ 1 complimentary event reservation

Supporter

\$3,000

- ✧ **Name, logo and direct link on our OFRF Partners web page**
- ✧ **Name recognition in OFRF "Thank You" ad in the *Natural Foods Merchandiser***
- ✧ Logo recognition in all event PR (invitation, web, email, press release, program)
- ✧ Acknowledgment from OFRF leaders in the event presentation
- ✧ 2 complimentary event reservations

Sponsor

\$6,000

All Supporter benefits plus:

- ✧ **Logo recognition in OFRF "Thank You" ad in the *Natural Foods Merchandiser***
- ✧ A total of 5 complimentary event reservations (4 for Fall Benefit)

Patron

\$12,000

All Sponsor benefits plus:

- ✧ **Premium presentation in all recognition opportunities**
- ✧ A total of 10 complimentary event reservations (8 for Fall Benefit)

Major Underwriter

\$30,000 or more

All Patron benefits plus:

- ✧ **Check presentation opportunity**
- ✧ **Special OFRF press release acknowledging gift**
- ✧ **Additional special arrangements by agreement**
- ✧ A total of 20 complimentary event reservations (12 for Fall Benefit)



Upcoming OFRF Events

The Organic Farming Research Foundation has a 17-year history of successful events, some of which have become traditions in the organic community. Behind the scenes, long-term partnerships with chefs and venue staff ensure consistent excellence and growth. We invite you to become part of an OFRF event tradition in 2009.

Organic Summit Benefit Reception & Dinner

Mt. Hood Organic Farms ~ Mt. Hood, OR ~ June 4, 2009 ~ 6:30 to 9:30pm

OFRF will continue to host the central networking dinner for the Organic Summit in 2009, this time in the beautiful Northwest. Since our Midsummer's Eve benefit has been an integral part of the Summit experience in Boulder, we sought out a special farm near Skamania Lodge for this new event – and we certainly found it. Mt. Hood Organic Farms looks out over the gorgeous Hood River Valley with stunning views of Mts. Hood, Adams and Ranier. Celebrating its 20th year of organic certification in 2009, the farm also offers lovely grounds for events, with a thriving wedding and B&B business complementing the orchard crops. Chartered buses will bring regional and national organic community leaders from the Summit along the scenic Columbia Gorge and Hood River highways on the way to the farm. There we will relax and enjoy the long Northwest summer evening with drinks and fine foods, featuring local organic farm products. \$100 per person. \$35 for farmers.

Lead Sponsor: **Whole Foods Market – Northwest Pacific Region**

Midsummer's Eve Organic Benefit Reception & Dinner

Pastures of Plenty Farm ~ Longmont, CO ~ July 9, 2009 ~ 5:30 to 9:00pm

Launched in 2004, the Midsummer's Eve benefit became an instant tradition for the Boulder organic community. It began with more than 100 organic leaders and OFRF friends turning out annually for a relaxing summer evening at Sylvia Tawse & Lyle Davis's lovely Pastures of Plenty Farm. Lyle and his Big Bang Catering provide their famed "food landscapes" featuring fine organic farm products from the local region, along with plenty of cool drinks. In 2007 and 2008, the event grew to 220 guests as part of the Organic Summit. With the Summit's move to the Northwest in 2009, we expect this casual regional event to return to a more intimate 130 or so attendees. \$100 per person. \$35 for farmers.

Lead Sponsor: **Whole Foods Market – Rocky Mountain Region**

Fall Organic Harvest Benefit Reception & Dinner

One Market Restaurant ~ San Francisco, CA ~ October 20th, 2009 ~ 5:00 to 9:30 pm

OFRF's longest-running event, the Fall Benefit is a very special tradition for the Northern California organic community. Whole Foods Market Co-president Walter Robb has helped OFRF grow this event from a small patio luncheon in 1993 to a 150-person dinner raising over \$80,000 annually for OFRF's programs. This event showcases the highest quality organic fine dining, with a team of top culinary artists from the region creating a delicious five-course menu. Since 2002, OFRF has also honored a local organic hero for his or her contribution to the development of organic agriculture in the region. This is truly a grand celebration of the fall harvest, with local farms and vineyards providing the ingredients for the feast. \$300 per person.

Lead Sponsor: **Whole Foods Market**

"Meet & Greet" Organic Benefit Luncheon

Natural Products Expo West ~ Anaheim, CA ~ March 11, 2010 ~ 11:30am to 1:30pm

The "Meet & Greet" luncheon began in 1998 as a gathering of the organic community at Expo West before the main trade show. With the partnership of New Hope Natural Media, the luncheon has grown steadily, moving from a nearby hotel into the main Convention Center hall. Over 300 industry leaders, retailers, trade media, and organic advocates now attend annually. Long-time OFRF friend Donna Prizgintas will prepare a sumptuous, all-organic buffet – the best meal you'll have at Expo. Donna was a personal chef for top Hollywood figures for over 20 years and has been the coordinating chef for this event since 1998. She loves this event, and it shows in the meals she presents. \$75 per person. *Luncheon underwriters receive logo recognition on meter boards at this event in addition to the usual benefits.* (NOTE: This event may become a dinner in 2010.)

Lead Sponsor: **Horizon Organic Dairy**