

A background image showing a person's hands holding and sifting dark brown soil. The hands are positioned in the upper right, with soil falling from the fingers into a cupped hand below. The background is a blurred field of soil.

# Executive Prospectus 2024

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## Who We Are

Organic Farming Research Foundation fosters the improvement and widespread adoption of organic farming systems by cultivating organic research, education, and federal policies that bring more farmers and acreage into organic production. We envision organic farming as the leading form of agriculture, supporting healthy and resilient people, ecosystems, and economies. OFRF's work transcends borders, cultivating an organic revolution rooted in science, education, and advocacy. We are a conduit for farmers' stories, a facilitator of researcher-farmer connectivity, and a source of practical resources.

- [Our Values Statement](#)
- [Centering Racial Equity](#)

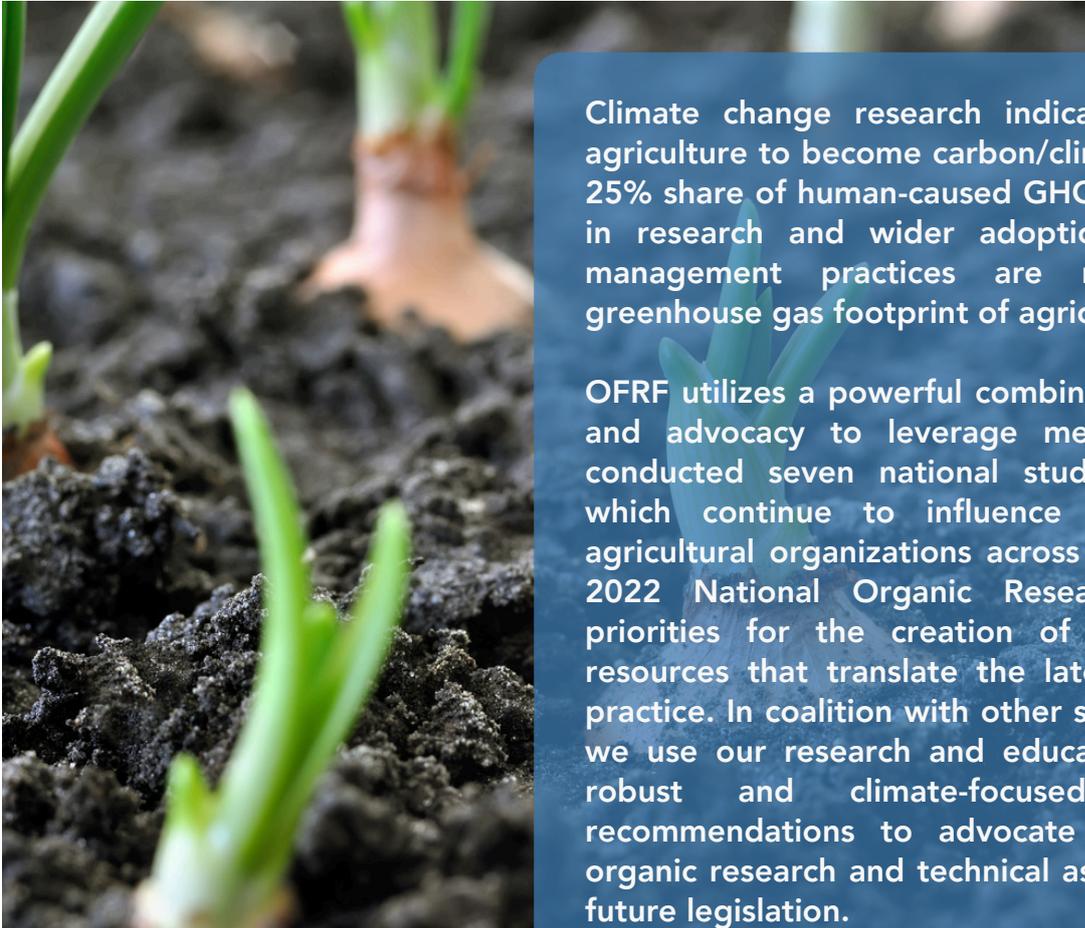
## Why We Exist

Our food system faces increasingly grave threats from climate change, including flooding, droughts, wildfires, and unseasonable temperature extremes, all of which can devastate crops, livestock, and other resources on which food production depends. At the same time, less than 1% of the USDA's annual research budget is spent on organic production topics, delaying the development of the practical tools producers need. OFRF advances regenerative organic management practices and provides producers with the support they need to make their operations more resilient and help mitigate climate change.





## The Roots of Agricultural Change



Climate change research indicates that it is possible for agriculture to become carbon/climate neutral and clean up its 25% share of human-caused GHG emissions. Both an increase in research and wider adoption of regenerative organic management practices are needed to optimize the greenhouse gas footprint of agriculture.

OFRF utilizes a powerful combination of research, education, and advocacy to leverage meaningful change. We have conducted seven national studies on organic agriculture, which continue to influence government agencies and agricultural organizations across the country. Our latest, the 2022 National Organic Research Agenda, informs our priorities for the creation of science-backed educational resources that translate the latest research into actionable practice. In coalition with other strong agricultural advocates, we use our research and educational expertise to develop robust and climate-focused policy and research recommendations to advocate for increased funding for organic research and technical assistance at the USDA and in future legislation.

## Our Work is Ambitious

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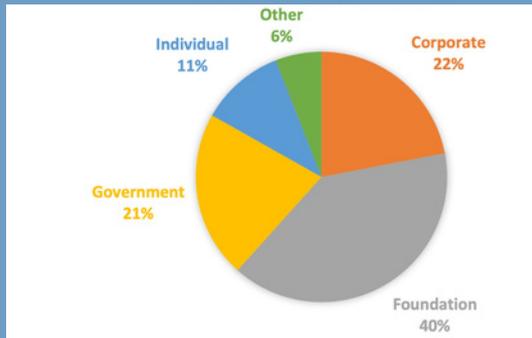
Here are some highlights:

- [2022 NORA Report](#)
- [Farmer-Led Trials](#)
- [Soil Health Course](#)
- [Crop-Livestock Integration](#)
- [Organic Is Regenerative Toolkit](#)
- [SOAR Act Toolkit](#)
- [Gordon's Policy Corner](#)
- [Upcoming Webinars](#)

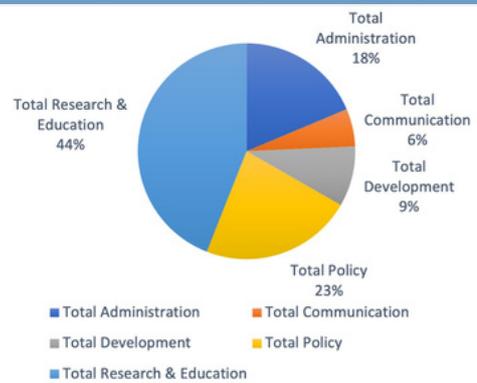


# Expenses & Revenue

### Revenue by Source



### Expenses by Category



## Investment in a Stronger Food System

OFRF is at a critical moment in our trajectory. As our climate continues to change, new and increased pressures will arise for farmers, requiring continued research to help solve problems as they develop. We are poised and ready to meet those challenges with the multi-pronged approach we are known for. Investment at this moment will significantly boost our capacity for critical advocacy, outreach, and education, allowing our team to magnify the impact of their work and reach a wider audience.

As we chart our course over the next few years, OFRF aspires to provide even more grants directly to farmers, expand our research to highlight rapidly evolving challenges and increase our production of needed educational materials that are science-backed and farmer-led. Using our networks and experience, we will continue to mobilize and advocate for organic farmers and researchers to receive the support and resources that foster a sustainable and prosperous agricultural sector.

Your donation in 2024 will build our capacity for outreach directly to farmers and researchers, ensuring access to our critical and timely resources. As we stand at this critical juncture, your partnership helps to propel organic agriculture forward, ensuring a resilient and prosperous future.



# Sponsorship Opportunities

Our corporate sponsorship is designed to be flexible to fit the needs of your company. There are opportunities for small targeted sponsorship of webinars or something larger and more in-depth. Some of our sponsors participate in meetings with legislators, while others utilize programs like 1% for the Planet to provide the structure. The information below is our standardized opportunities for organizational sponsorship and serves as a baseline for designing our partnership.

	\$25,000 and above	\$15,000 and above	\$5,000 and above
Placement in the monthly e-newsletter ( <i>22,000 recipients</i> )			
Logo on the partner page of OFRF website ( <i>100,000+ hits per year</i> )			
Donor profile and logo on the partner page of OFRF website			
Logo recognition on the homepage of the OFRF website			
Opportunity to highlight your company's news and achievements on social media ( <i>180,000 followers; five million person reach</i> )			

**Together, we can foster a vibrant, sustainable future grounded in science and filled with success stories from every corner of our farmland.**