

Organic in Georgia

ORGANIC AGRICULTURE

- Ranking 24th in the nation, Georgia has 323 organic businesses, 121 of which were organic farms that sold nearly \$76 million in goods in 2021.
- Georgia's top organic commodities are eggs, blueberries, and onions.
- Georgia's organic market grew 45%
 from 2019 to 2021. The National
 market is projected to grow 28%
 through the next five years due to
 increasing consumer demand and
 interest in climate-resilient agriculture.
- Nearly half of all Georgian organic farms plan to increase production to meet increasing demand.
- Georgia reported over 75,000 certified organic acres in 2021.





ORGANIC RESEARCH

- The National Institute of Food and Agriculture (NIFA) has awarded over \$10 million in grants to the state's research institutions for organic research, which translates to over \$200 million in economic activity, according to the Economic Research Service.
- Agricultural Research Service (ARS) has
 historically funded over 20 projects in
 the state researching organic topics, but
 alarmingly there are no longer any active
 projects, revealing a gap in the
 agency's research portfolio.
- The University of Georgia has played a crucial role in organic agriculture research, investing over \$4 million in research on organic farming topics from 2020 to 2023 that answer Farmer concerns.
- A research project awarded in 2022 is focused on the persistent issues of perennial weeds and low soil fertility in the Southeast, providing the state and region with action-oriented resources.



Research and Policy Priorities

ORGANIC MARKET & RESEARCH'S ROLE

Nationally the organic market continues to experience significant growth, **organic produce now** makes up more than 15% of the total produce food sales. Despite this growth, **organic agriculture** research funding makes up less than 2% of the total research budget at the USDA, and less than 1% of the Agricultural Research Service's budget.

Organic farmers require research that does not depend on aligning chemistry with genetic traits, but aligning natural systems to create vitality and a resilient agroecological system. Put simply, **organic research is applicable to all farming systems**, where chemistry- and genetics-focused research is not always applicable to organic farmers.

Ensuring that the USDA's research budget is applicable to all farmers and is focused on public welfare is essential to sustain organic agriculture's growth and fully leverage its economic potential.

REGIONAL RESEARCH PRIORITIES

- Weed, pest, and disease management: Nonchemical solutions tailored to organic systems.
 The Southeast offers particularly challenging soil and crop disease vectors, and has began to benefit from an increase in awards in recent past.
- Soil health: Advancing organic practices that improve soil fertility, structure, and carbon sequestration that help farmers control their production costs through nutrient cycling of onfarm materials like cover crop residue or composted animal manure.
- Organic seed systems: Developing and promoting organic seed breeding for regionally adapted and resilient crop varieties.

NATIONAL POLICY PRIORITIES

- Increase organic agriculture research: Boost USDA's ARS (Agriculture Research Service) organic research funding to 6% (current: 1%) with a request for \$35M in appropriations.
- Expand NIFA organic research: Bring funding for USDA's NIFA organic research programs to \$150 million a year by increasing the Organic Research and Extension Initiative and Organic Transitions Research Program budgets.
- Fully fund the Organic Data Initiative (ODI):

 Expand and modernize ODI with a \$1M

 appropriation to improve organic data collection
 and reporting.
- Support Sustainable Agriculture Research (SARE): Fully fund SARE by securing \$60M for research into sustainable farming practices.

ABOUT THE ORGANIC FARMING RESEARCH FOUNDATION

OFRF is a non-profit organization founded in 1990 to advance organic agriculture through scientific research. As champions of organic farmers across the U.S., we work to foster the improvement and widespread adoption of organic farming systems by cultivating organic research, education, and federal policies that bring more farmers and acreage into organic production. Through these efforts, we are working to create a more resilient and sustainable agricultural system that values healthy environments and healthy people.

This informational sheet includes data and insights from various sources, including the Organic Farming Research Foundation (OFRF). For more detailed information and resources, please visit <u>OFRF</u>.