FOUNDED IN 1990, the Organic Farming Research Foundation (OFRF) is a national public interest organization and a LEADING CHAMPION of organic farmers and ranchers. OFRF cultivates organic research, education, and federal policies that bring more farmers and acreage into organic production.

WHO WE ARE

WHY PARTNER?

Demonstrate your commitment to the success of organic farmers, and connect with our audience of conscious, organic stakeholders.

REACH HIGHLIGHTS

An engaged audience of organic farmers and organic industry supporters across the U.S.

THE FUTURE IS ORGANIC

OFRF and a strong coalition of partners across the United States are working toward a future where our food system is better for our environment, our health, and our communities. Together, we are shaping the future success of organic and transitioning farmers and ranchers.

We have been a supporter of OFRF for 20 YEARS. OFRF funds new innovative research and more broadly helps to establish a national research agenda to advance organic and is instrumental in generating larger funding pools for the industry, like USDA’s OREI program.

- TIMOTHY SCHULTZ, VP of Research and Development at Lundberg Family Farms
YOU’RE IN GOOD COMPANY.

Our core partners invest in OFRF’s cutting-edge research, outreach, and organic advocacy

PARTNERSHIP OPPORTUNITIES

OFRF puts farmers first and you do, too. Become a partner today.

IMPACT PARTNERSHIPS $25,000+
This leadership level sustains OFRF’s core programmatic work: Organic Research, Advocacy, and Education and Outreach and connects you brand’s values with OFRF’s strategic goals

GENERAL FUND PARTNERSHIPS $2,500 - $25,000
Connect your brand’s values with OFRF’s vision and our overall mission-driven impact, advancing the scientific knowledge, ecological sustainability, and economic prosperity of organic farming.

RESEARCH FUND PARTNERSHIPS $2,500 - $25,000
Your support of OFRF’s research grant program enable us to fund the most innovative proposals that address high-need issues identified by organic farmers nationwide.

CONFERENCE OR WEBINAR SPONSORSHIP $2,500 - $20,000
Sponsor an OFRF conference or webinar series for farmers and researchers. Benefits correspond with event promotion, signage, and related publications.

EXPO WEST PARTNERSHIPS $2,000 - $15,000
OFRF’s luncheon is the traditional kick-off benefit event for Expo West before the full show opens. Sponsorship of this event brings brand visibility for your brand’s philanthropy to be seen amongst organic industry leaders attending Expo.

BRAND CO-VENTURES AND PERCENT OF SALES
Consumers love that your company is dedicated to organic ingredients, and they understand the products they love are made possible by successful organic farming practices. We work with partners to create engaging campaigns that co-promote our partners brands.

PARTNER BENEFITS

Our partner benefits can be customized to fit your needs. We look forward to creating an opportunity that works for you. For a comprehensive benefits list, please view our amenity packet. Types of benefits vary greatly and may include:

- Personal and timely updates from our Policy Associate in Washington, DC.
- WWW.OFRF.ORG Logo (with link to sponsor’s program/mission) on our Website Sponsor Page
- Recognition in external communications and related web pages such as: monthly e-newsletter - blog posts - research publications - social media

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