





# OFRF POLICY PROGRAM

OFRF advocates for federal programs and policies that support the unique needs of organic agriculture, ensuring the voices of organic farmers and ranchers are heard in Washington, DC.





### OFRF RESEARCH PROGRAM

OFRF's research program provides seed funding for innovative on-farm projects that advance the scientific knowledge, ecological sustainability, and economic prosperity of organic farming.

## OFRF EDUCATION PROGRAM

OFRF translates research findings into practical resources and educational platforms that help organic and transitioning farmers and ranchers implement best practices and advance organic agriculture.







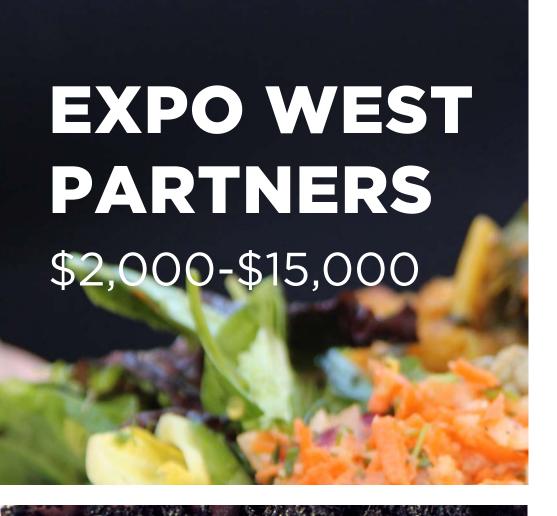
125,867 **FOLLOWERS** 

14,000 **SOIL HEALTH GUIDES** 

& research publications downloads per year

OFRF REACH HIGHLIGHTS





METRICS:
216,180 quarterly audited MEDIA IMPRESSIONS
7,000+ monthly visits to OFREORG
125,867 social media FOLLOWERS
100+ PERSON AVERAGE GROWTH / quarter
14,000 DOWNLOADS / year

Known as the best meal at Expo West, this luscious event features an all organic menu created by celebrity chefs Donna Prizgintas, Christopher Blobaum, and Beth Miller. The luncheon offers companies an opportunity to network and hear from organic industry pioneers and researchers like Heather Darby, PhD (2019), Deborah Eschmeyer (2018), Kathleen Merrigan, PhD (2017), and Fred Kirschenmann, PhD (2016).

#### **EXPO WEST AMENITIES SAMPLE**

LOGO INCLUDED ON banner on all external communications and web pages related to Annual Expo and OFRF Expo events

RECOGNITION IN ALL event promotion emails

REPRESENTATION on event website, promotions, and blog posts

SOCIAL MEDIA PROMOTIONS and event wrap-up

SIGNAGE AND VIDEO SCROLL at the event

VERBAL EVENT WELCOME from the podium

RESERVED tables and tickets

Please reference our Expo West amenities document for specific sponsorship level information.



FEATURED PROFILE ON SOCIAL MEDIA

## EXPO WEST SPONSOR LEVELS

	<b>GOLDEN</b> <b>SUNFLOWER</b> \$15,000	<b>SILVER LILY</b> 10,000+	BRONZE BUTTERCUP \$7,000+	<b>SEEDLING</b> \$3,000+	SOIL BUILDER \$2,000+	
MATERIALS & PROMOTION	Logo on all event materials, quarterly communications, and social media	Logo on all event materials, quarterly communications, and social media	Logo on event materials and promotion	Logo on event materials and promotion	Name on event materials	
WEBSITE	Logo on ofrf.org & event page w/ link to partner's website	Logo on ofrf.org & event page w/ link to partner's website	Logo on ofrf.org & event page w/ link to partner's website	Small logo on ofrf.org & event page	Name on ofrf.org and event page	
TICKETS TO LUNCHEON	One reserved table of 10, plus 5 additional tickets	One reserved table of 10, plus 2 additional tickets	One reserved table of 10	Six tickets	Four tickets	
RECOGNITION ON EVENT SIGNAGE	Logo on signage and at table	Logo on signage and at table	Logo on signage and at table	Small Logo on signage	Name on signage	
RECOGNITION FROM THE PODIUM AT EVENT	<b>∳</b>	<b>∜</b>		Additional Sponsorship Opportunity:		
FEATURED PROFILE ON WEBSITE	<b>∳</b>	Logo only		<b>SPROUT \$1,000</b> - Includes name on event materials and event page, recognition on event website, two tickets, and name on signage.		



### THANK YOU TO OUR SUPPORTERS

Our core partners invest in cutting-edge research, outreach, and organic advocacy

































